

CERDAS DIPIMPIN



CERDAS MEMIMPIN



**I AM NOT
TEACHING YOU
I JUST HELP YOU
TO EXPLORE
YOURSELF**



LEADER ...MADE or BORN



☞ GATOT KACA ☞
OTOT KAWAT TULANG BAJA



A woman with long dark hair is looking upwards and to the right, resting her chin on her hand in a thoughtful pose. Three thought bubbles are connected to her head. The top-left bubble contains the text 'APA ITU PEMIMPIM ?'. The top-right bubble contains the text 'KARAKTER APA YANG HARUS DIMILIKI ?'. The bottom-left bubble is empty. The background is a plain, light grey color.

**APA ITU
PEMIMPIM ?**

**KARAKTER
APA YANG
HARUS DIMILIKI ?**

Karakter yang dibutuhkan



- Semangat
- Fokus
- Disiplin
- Tanggung jawab
- Peduli
- Integritas
- Kreatifitas



SEMANGAT **itu seperti**
BOLA BASKET



Fokus pada
Tujuan mu,
bukan pada
hambatanmu



ORIENTAL POST

where technology and
creativity meet

• • • • •



Out of



the

BOX

A photograph showing a circle of ten hands, five on each side, held together in a supportive gesture. The hands are light-skinned and are arranged in a ring, with fingers pointing towards the center. The background is plain white. In the center of the circle, the word "PEDULI" is written in a bold, green, sans-serif font.

PEDULI

A flock of approximately 12 birds is captured in flight against a bright, cloudy sky. The birds are arranged in a loose circular pattern, with their wings spread wide, suggesting a coordinated movement or a specific flight formation. The lighting is bright, creating a high-contrast scene where the dark silhouettes of the birds stand out against the lighter, textured clouds.

INTEGRITAS

KREATIF



LEADER HARUS MAMPU MEMAHAMI
DIRINYA SENDIRI SEBELUM MEMAHAMI
ORANG LAIN, BERANI TAMPIL BEDA UNTUK
TUJUAN YANG BAIK



**LEADER IS NOT
BUILT IN A DAY
BUT **DAILY****





THANK YOU!

